# J. E. MARCH IS IN THE FIELD

## Potter Valley Rancher Announces Candidacy For Office

J. E. March, of Potter Valley, is entering the contest to be settled at the polls this year, seeking the office of tax collector.

**Who He Is.**

Mr. March is a rancher and lives in Potter Valley. He is a good citizen and takes a leading part in the affairs of his community. Mr. March is president of the grammar school board, secretary of the corn-hog control association of Mendocino county and for a number of years has been president of the Potter Valley irrigation district. In addition Mr. March is regional director for the Co-operative Creamery of Petaluma.

**Qualified To Act.**

In every way Mr. March is qualified to handle affairs of the office he aspires to, if he is elected.

**IS NO WANDERER**

Bert Buckridge, of Point Arena, after completing a stay here as a juror in superior court last week, returned to his home on the south coast. While in Ukiah Mr. Buckridge said this was the first time he had visited Ukiah in 16 years.

**RETURNING HOME**

Mrs. Lora Munday and daughter-in-law, Mrs. Winnie Wright, who have been visiting Mrs. Munday's mother, Mrs. Ed. Hyden, the past 10 days, have returned to their San Francisco homes.

**ARTIST COMING**

L. T. Latimer, who comes here almost every year to paint Mendocino county sketches, announces his intention of passing several weeks here, arriving early next month.

**WAS IN COVELO**

E. W. James, who so carefully looks after the duties of manager of the AAA here, was in Round Valley last week on business several days.

**MOTOR SOUTH**

Dr. and Mrs. L. K. Van Allen and daughter, Miss Ruth Van Allen, are enjoying a short motor trip in and about Los Angeles.

**PIONEER DIED**

Mrs. Catherine McGee, pioneer of the Potter Valley section, died at the home of her daughter, Mrs. Ward Lea, last week.

**WOULD BUY GARBAGE**

G. Demergasso, of Ukiah, has offered the city $50 a month for the garbage he may collect in the city.

**IS IMPROVING**

Mrs. A. L. Tracy, injured in a fall last week, is getting along nicely and will suffer no permanent bad results.

# PROCLAIMED THE WORLD'S LOWEST PRICED SIX

Above are pictured two of the four brilliant new Chevrolet models announced this week as the lowest price six-cylinder automobiles in the world—the coupe and the two-door sedan. At top, left and right, Alice Land and Maureen Dennis, the first fair testers, pronounce the new models as worthy of the art palace setting to which they drove them. Lower right—Chevrolet's quality upholstery in the two-door sedan comes in for close inspection and high praise from discerning young ladies. New models are now on display at the local Chevrolet dealer's.

Chevrolet presents "The world's lowest priced six-cylinder car" with the introduction of its new improved Standard Six models, supplementing the Master Chevrolet models previously presented. The car is being shown locally at showrooms of Vevoda Motor Sales. Two closed and two open models comprise the new improved Standard line. They are the sport roadster, $490; phaeton, $520; coupe, $510, and two-door sedan, $520, and thus are the lowest priced cars of any six on the market.

**Tells Of Car.**

W. M. Packer, Pacific Regional sales manager, whose headquarters are in Oakland, says of the new cars: "The new Standard Chevrolets are replete with major improvements designed to achieve better performance, riding qualities, comfort and appearance. Both chassis and body have been completely redesigned in keeping with the latest advance in engineering and styling. Roadability, and especially stability, have been enhanced through the adoption of a wider chassis frame and more widely spaced leaf springs front and rear, in conjunction with a longer front axle and increased tread of the front wheels. These chassis improvements have permitted the use of big- roomy, bodies having maximum width and ample leg room. The Standard chassis frame is entirely new. It is designed to effect improved weight distribution and better spring mounting, and to provide for a new design of engine suspension. Braking has been revised to include double articulated shoes and cable control, front and rear. Clutch refinements insure smoother operation, lighter pedal pressure and increased durability. The exterior has been generally redesigned to add to style and utility. Deep front fenders, extending far over the tires, conceal unsightly chassis parts, with only a shallow "valley" remaining between fenders and hood. Front fenders are formed to extend to the center of the car under the radiator, eliminating the separate radiator splash guard. Fender skirts have been given sharp, graceful contours, making them appear to fit closely to the tires. Edges of the fenders have turned in flanges for extra stiffness. The re-styled front-end ensemble includes new designs for the hood and radiator grille. The hood is unusually long, and has three horizontal louvres. Front fenders, radiator and head lamps are supported as a unit on a stabilized mounting of improved design, insulated from the frame by a single centrally located rubber cushion.

**Improves The Appearance.**

"A most pleasing appearance has been gained in the instrument panel. It is wide at the center, the lower edge sweeping upward toward the ends in a graceful curve. The instrument group is enclosed in an embossed elliptical head, flanked by depressed panels.

**An Added Betterment.**

"The new Standard power plant has been refined to give superior low-speed flexibility and cold operation, without sacrifice of economy or high-speed performance ability. The entire valve mechanism has been improved and refined to minimum noise and to insure proper valve action. The camshaft diameter has been increased for greater rigidity. An additional spring has been introduced in each valve train, in the tappet, to maintain contact between the operating parts at all speeds, and reduce the pressure on the valve seats. Cushion-balanced engine mountings of new design, at four points, in combination with the new sub-frame, permit controlled flexibility of the engine, to shield the car from engine sensation and to insure smoothness."

# PLAY NETTED A TIDY SUM

## Benefit For Hopland Twilight League A Real Success

Special Correspondence of The Press

HOPLAND, April 24.—Mrs. Geo. Sturtevant entertained the Garden Club at her home north of town Wednesday afternoon. Nearly all members were present to enjoy Mrs. Sturtevant's hospitality. Mrs. Sturtevant will leave May 1, accompanied by her niece, Miss Barbara Claire Stipp, for a two months' tour of Europe to visit the old world gardens and enjoy their lovelness at this period of the year. Many friends are wishing her bon voyage.

**Made Nice Sum.**

The play put on by patrons of Twilight baseball Friday night at the high school auditorium was a decided success and netted the team about $65, which money will be applied to the needs of the baseball boys for the ensuing season. After the play, Curry's Orchestra afforded delightful music for the dancers, supper being served at midnight.

**Go To Bremerton.**

Norman Staples left early in the week for Bremerton Navy Yard. He was accompanied by Mrs. Staples, who will remain in the north while her husband is stationed at Bremerton.

**Got Chevrolet Truck.**

Mr. and Mrs. Jack Lee passed a recent week-end in Oakland and Hayward, returning in a new Chevrolet truck. Recent guests in their home in McDowell Valley were Mr. and Mrs. Thomas Lee, of Haywards, who were married a short time ago in Reno.

**Attended Funeral.**

Mr. and Mrs. L. C. Faught, Mrs. Jane Crawford and Mrs. James Harrington motored to Healdsburg during the week to attend the funeral of Mrs. Mathewson, an aged relative, which was held there.

**Mother Is Sick.**

Mrs. J. Christofferson left during the week for Los Angeles to be at the bedside of her mother, who is very ill.

**Drove To Maxwell.**

Mr. and Mrs. Wash Hiatt and two children and Mrs. L. C. Faught traveled by motor to Maxwell Sunday and passed the day with Mr. and Mrs. Clarence Hetzel.

Mr. and Mrs. Ben Foster and Mrs. Robert Foster visited during the week in the home of Mr. and Mrs. Paul Foster.

# *Personal Mention*

Mrs. J. G. Dill was here Wednesday from Laytonville.

Fred Redemeyer, well-known Laytonville rancher, was in the countyseat on business several days last week.

Mrs. Evangeline Pope, of Upper Lake, is passing a week in Ukiah where she is the guest of Mrs. Ellen Copsey.

County Assessor F. W. Reynolds was mingling with former neighbors on the south coast a number of days last week.

Mrs. Nettie Cleveland, of Upper Lake, is the house guest of Mrs. S. S. Blankenship at her home on the River Road.

Mrs. Lottie Brush was here from her home in Covelo for a visit with her sister, Mrs. Lawrence Hansen and other relatives.

District Attorney and Mrs. Burt Busch, of Lake county, were here Sunday to pass a few hours with Attorney and Mrs. James E. Busch and Mr. and Mrs. Elmer Busch.

**In Southern City.**

Mrs. Donald McMillan is in Los Angeles, where she will pass a few weeks in the home of relatives residing there.

**In Anderson Valley.**

Mr. and Mrs. Bert Phillips, Mr. and Mrs. Kenneth Phillips and Miss Geraldine Youd passed a recent week-end at Philo in the home of relatives.

**Called On Sister.**

Mrs. Ed Petray and Mrs. Joseph Cox, of Healdsburg, were guests Friday in the home of Mr. and Mrs. Percy Hopper. The ladies are sisters of Mrs. Hopper.

**Had A Picnic.**

Mesdames Ford, Calhoun, Paul Foster and Jack Hughes enjoyed a picnic recently in the hills on the Wilson ranch where the azaleas are now in bloom, making a riot of color on the hillside.

Mr. and Mrs. George Johnston and son motored to Redwood Valley Sunday afternoon where they visited with friends.

Mrs. Mary Nicolas, of Chino, Calif., is passing a few weeks in the home of Mr. and Mrs. Chas. Nicolas.

**Entertained Bridge Club.**

Mrs. Mildred Sierck was hostess to her bridge club Saturday afternoon. First prize was won by Miss Marie Dooley, consolation by Miss Alice Condit. Delicious refreshments, consisting of ice cream and strawberries were served to those present at the affair.

**To See Injured Mother.**

Paul Foster left for the city Wednesday on a business trip and to visit his aged mother, Mrs. A. W. Foster, who recently fell at her home in San Rafael, fracturing her hip. She will be remembered as the widow of the late A. W. Foster, former president of the Northwestern Pacific Railroad.

**Card Party Tomorrow.**

The Catholic Ladies Guild will hold the first of a series of card parties in Guild hall, Thursday afternoon, April 26.

**Saw A Specialist.**

Mr. and Mrs. Mert Lortz returned from the city the latter part of the week, whither they went to consult a specialist in regard to their small son, Buddie Lortz, who has been in ill health some time.

**Was In Shasta County.**

Tom Ashurst passed a few days in Shasta county recently where he has a couple of trucks at work. During his absence Francis Sierck looked after affairs at his garage.

**Had A Pet Parade.**

The grammar school students held a "pet parade" Friday afternoon, which was enjoyed by many spectators, the first affair of the kind to be held here.

Ed Johnson and son, Edward left recently for Santa Cruz and Fresno where they will pass a week in the home of friends and relatives.

**WAS AT SHRINE HOSPITAL**

Freddie Kipper, the eight-year-old son of Mr. and Mrs. Otto Kipper, of Talmage, returned Thursday from San Francisco where he has been for the past six months at the Shrine Hospital receiving treatment and where he underwent five operations during that time.

**RETURNS FROM EAST**

P. E. McKinney went to San Francisco Thursday to meet Mrs. McKinney who has been enjoying a delightful visit in the east during the past eleven months at the home of her daughter in Pennsylvania and with a son in Washington, D. C.

**VISITED FORT BRAGG**

D. Rudat, representative of Singer Sewing Machine Company from Sausalito to Crescent City was in Ukiah Wednesday and with Chester Fish, local agent, made a trip to the coast.

**WENT TO LOS ANGELES**

Cecil Coleman, who is employed at the Mendocino State Hospital, left Thursday, accompanied by Mrs. Coleman, for a trip to Los Angeles and a week's visit at the home of his mother.

**SOLD STUDEBAKER**

A Studebaker sedan was sold this week to Ralph Richardson by local distributor Forrest Hughes.

**TO BE AT HOPLAND**

Dr. Ellen Stadtmuller, chief of the bureau of child hygiene, accompanied by Catherine A. Brown, county health nurse, will be at Hopland April 28 between the hours of 10 and 3 o'clock to inspect children of pre-school age at a clinic she will conduct.

**LOCAL RAINFALL**

The rainfall the past two days has amounted to 0.79. For the season, according to Ed. Hyden, the rainfall has been 23.14. At this time last year the precipitation was 24.32.

## Down on the Water Front

Ukiah Farmers' Club Editor

Howdy Folks: Ernest Bartolomei says that even if they don't have music in all the Italian restaurants, they do have the national air, garlic and onions.

I once asked a minister if he thought a man could be a Christian on a dollar and a half a day. He said, "My good man, I don't see how you could be anything else on that salary."

No matter what your salary you can save by trading at The Farmers' Club.

"Whispering Pete" says that a lot of us think we are good judges of human nature merely because we have such good opinions of ourselves.

And, as one of our neighbors says, there is no time like the **pleasant.**

And there is no time like the present to take advantage of our large stock and low price on Seeds for garden and field.

An agricultural expert says that tobacco is a good diet for chickens. Yeah, we know some who practically live on cigarettes.


THE MILKY WAY TO HEALTH

Mother Nature's Health Factory

Mother Nature . . . gives us clean, healthy milk for the Ukiah Creamery, and we deliver it CLEAN at your door by using utmost care in every process, and the latest type of equipment"

—says Billy Break O'Day

Ukiah CREAMERY
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"BETTER QUALITY DAIRY PRODUCTS"



25 ACTIVE CHILDREN MADE THIS TEST TO FIND

The Average Cost Per Day's Wear

Inferior Grade (WHICH WE REFUSE TO HANDLE) 10¢

Brownbilt TUF-FLEX Shoes 7½¢

BUSTER BROWN SHOES 6 7/10¢

BUSTER BROWN Tread Straight or Official Scout Shoes 6 3/10¢

Note How LONGER WEAR MAKES SUPERIOR QUALITY Buster Brown Shoes COST ACTUALLY LESS PER YEAR

DAVIS' BROWNbilt SHOE STORE
212 NORTH STATE ST. UKIAH, CAL.
Happy Feet for All The Family

NRA WE DO OUR PART

Southern Pacific
SUMMER VACATION CATALOG

Summer fares East lower this year!

—and Southern Pacific adds air-conditioned cars, delicious low cost meals and choice of four scenic routes.

LOW summer fares to all eastern cities begin May 15 and last until October 15. Return limit on all tickets is October 31, (except that to points east of Chicago and New Orleans there will be 45-day limit tickets as well as season tickets).

This summer we will offer air-conditioned club cars, lounge cars, dining cars, observation cars and room cars (compartments, drawing rooms) on our four finest transcontinental trains—Overland Limited, Sunset Limited, Cascade and Golden State Limited.

These trains approach the East through four entirely different parts of the United States. By going East on one of these trains and returning on another, you see a different part of the country each way. You make a roundtrip that is really *round.* Yet the rail fare is not 1¢ more, in most cases, than for a trip straight East and back!

All Southern Pacific dining cars serve delicious "Meals Select"—complete luncheons and dinners for 80¢ to $1.25, breakfasts 50¢ to 90¢.

**Examples of summer roundtrips from San Francisco**

| To | Coach | Tourist | Standard |
|---|---|---|---|
| Chicago | $57.35 | $68.80 | $86.00 |
| St. Louis | 54.35 | 65.20 | 81.50 |
| *New York | 95.75 | 107.20 | 124.40 |
| *Washington | 92.10 | 103.55 | 120.75 |

**45-day limit. Tickets with October 31 limit cost a few dollars more.*

COACH FARES are good in coaches and chair cars only. TOURIST FARES are good in tourist Pullmans (plus berth charge). STANDARD FARES are good in all accommodations. (Pullman charges extra.)

Pullman charges have been cut as much as *one-third.*

KEEP COOL THIS SUMMER in air-conditioned cars!

Club cars, lounge cars, dining cars, room cars (compartments, drawing rooms) and observation cars will be *air conditioned* on our Overland Limited (San Francisco-Chicago), Cascade (San Francisco-Portland), Sunset Limited (Los Angeles-New Orleans) and Golden State Limited (Los Angeles-Chicago) this summer. Heat, dust and noise will be excluded.

MEXICO-HAVANA NEW YORK - WORLD'S FAIR $261.10 From San Francisco

This includes rail fare to Mexico City on our *West Coast Route*, rail fare from Mexico City to Vera Cruz, voyage on luxurious Ward Line steamer to New York via Havana (meals and berth aboard ship included), rail fare from New York back home (stopover in Chicago for the World's Fair). Or reverse the order. Get details today!

*$86 roundtrip to Mexico City on our West Coast Route, starting May 5.*

help yourself

This is the Salad Bowl, a popular feature of the "Meals Select" on all Southern Pacific dining cars. You *help yourself.* "Meals Select" are delicious luncheons and dinners for 80¢ to $1.25, and breakfasts for 50¢ to 90¢.

CHECK YOUR CAR! Two people traveling on first class tickets can have their car shipped by train for about 3.6¢ a mile extra. This way you save wear and tear on yourself and your car.

*Next time, try the train!*

Enjoy the smooth, roomy comfort of the train for local trips. Rail fares have been cut to 2¢ a mile and less. Pullman charges have been reduced *one-third!*

Southern Pacific

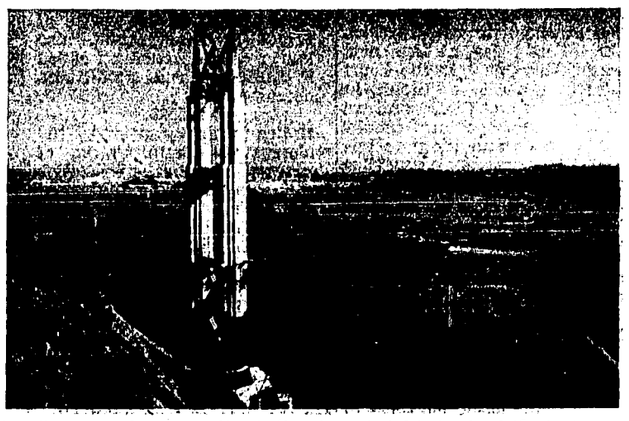
For full details on a trip to the East or Mexico, see any Northwestern Pacific agent.

# Golden Gate Bridge Now 26.7% Complete

## LOFTY MARIN TOWER AND OTHER UNITS RAPIDLY RISING AT ENTRANCE TO HARBOR

(THIS ARTICLE IS REPRODUCED THROUGH THE COURTESY OF MOTORLAND)

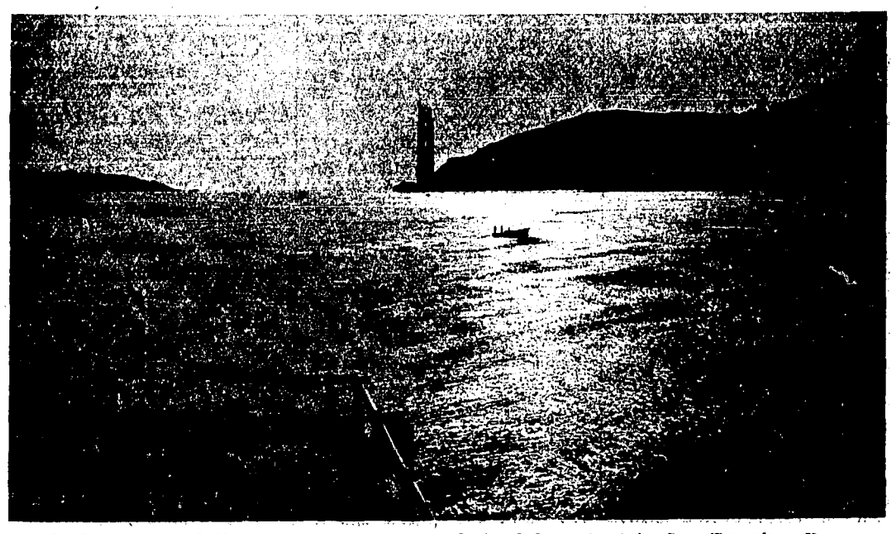
The Golden Gate Bridge is expected to be completed and opened for traffic the early part of 1937. This is the assurance of the engineering staff, the members of which anticipate considerable of the time lost through unfavorable weather conditions and modification of plans in certain units of the project will be made up between now and the date of completion.



San Francisco Bay and city skyline from heights back of Marin tower

**Well Under Way.**

As of March 1, last, the total project was 26.7 per cent complete. This figure, arrived at by the Cost and Progress Division of the Golden Gate Bridge and Highway District, is based upon the percentages of completion of the various units of the project now under construction. Topping these is the magnificent Marin tower, which last month had reached an elevation of 660 feet and now stands like a mighty beacon at San Francisco's harbor entrance. This great steel structure was 90.2 per cent complete and had but 86 feet further to rise to its total height of 746 feet.



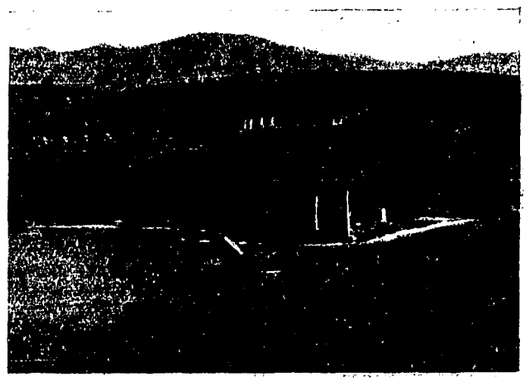
Golden Gate and Marin tower viewed from deck of ferry boat in San Francisco Bay

**Story Of Work.**

The Marin pier, first completed unit of the project, was turned over to the district by the contractor June 29, 1933. Construction of the steel tower was started the middle of last November. The second completed unit of construction was the seawall at Fort Point that will serve as a protection for the south anchorage. Meanwhile construction of the great concrete and steel cable anchorages, each as large as a modern office building laid on its side, has proceeded without delay. As of March 1, last, the south, or San Francisco anchorage, was listed by the Cost and Progress Department as 78.2 per cent complete and the north anchorage, on the Marin side, as 82.2 per cent complete.

**Anchorages Are About Finished.**

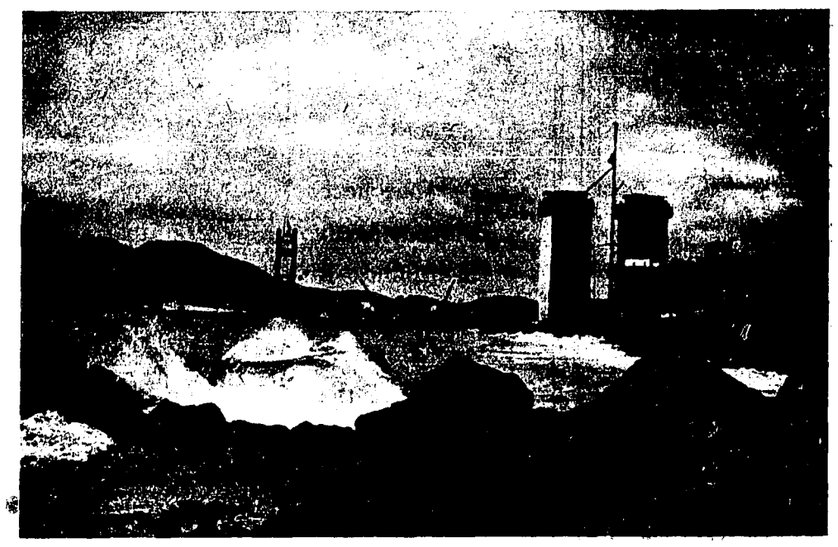
The anchorages are now complete up to the first stage of construction and no further work is to be done on them until the work of spinning the cables commences. At that time additional steel eye-bars will be placed in position by the cable contractor. After the cables have been completed the final weight blocks and anchorage housings will be constructed. Pylon S-1, the huge concrete structure that may be seen at the water's edge fronting historic old Fort Winfield Scott, is 63 per cent complete, having reached an elevation of 145 feet, while on the Marin side pylon N-1 is 65 per cent complete. These pylons will act as mighty weights, deflecting the angle of the cables before they reach the anchorage eye-bars. Of the most general interest perhaps in the entire construction program is the San Francisco pier, 1100 feet off Fort Point. This pier will have the distinction of being the first major bridge pier ever to be constructed in the open sea. It involved many difficult engineering problems for the engineering staff of the bridge and foundation engineers employed by the contractor. With pier and fender excavations better than 96 per cent complete, the actual pouring of concrete fender sections is under way. As the construction continues, work on the great caisson for the pier is being carried on at the Moore Drydock Company's plant on Oakland estuary. Already the caisson proper has been completed and launched and the cofferdam, which will top it, is under construction. The fender will be completed with the exception of an opening, which will be left at its eastern end in order to allow the caisson to be floated in. After this has been done the fender will be completed so it will entirely enclose the caisson, which will float in a pool of still water until it is finally lowered to the bottom.



How work on south side of Golden Gate appears viewed from top of Marin tower. Taken with telephoto lens

**Start On Approaches.**

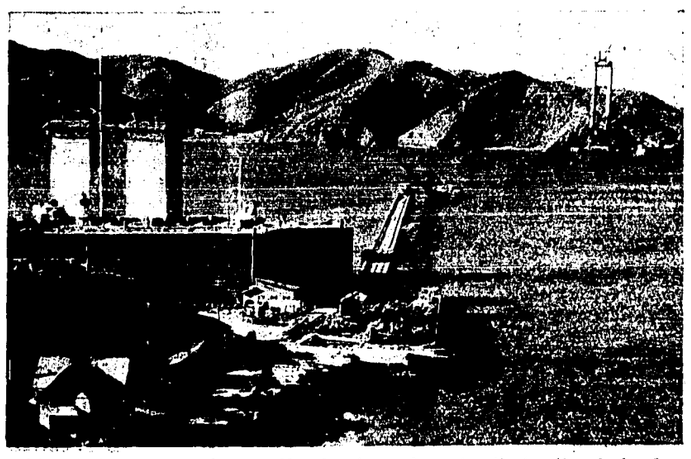
With all this work proceeding on the bridge proper, work has commenced on construction of the so-called Presidio approach road, which will connect the south bridgehead with San Francisco's street system at Marina boulevard and at Lyon street, just south of the Palace of Fine Arts. Efforts also are being pressed with the War Department to obtain the necessary rights-of-way for the main San Francisco approach, connecting the bridgehead with Funston avenue at Lake street. The California Highway Commission already is committed to the construction of the main south approach road and to the main north approach road from Waldo Point to the Marin bridgehead.



South pylons, towering above old Fort Winfield Scott, and access trestle to San Francisco pier site. Marin tower in distance

**Are After Funds.**

Efforts are already under way to have highway funds budgeted for this work during the next biennium so there will be no question about the approaches being completed simultaneously with the bridge. In the eastern shops, where the major portion of the bridge material is being fabricated, work has progressed steadily. Cable wire, including suspenders, hand rope and fittings, is 25.5 per cent completed, while steel for the San Francisco tower is 34.4 per cent complete.

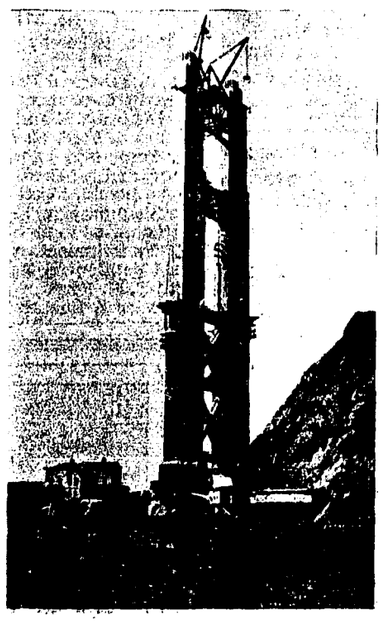


Across the Golden Gate from Presidio bluffs, showing pylons, trestle to site of pier from which San Francisco tower will rise, and Marin tower beyond

**Vast Sum Paid Out.**

As of March 1, contract payments on the various bridge units, exclusive of extras, has been $6,894,648.63. This is roughly 26.7 per cent of the entire cost, the figure balancing construction percentage.

Marin tower, and view of portal through which bridge floor will pass.



Marin tower as seen from water level

**Who Directors Are.**

Directors of the Golden Gate Bridge and Highway District, who are guiding the project through to completion, include William P. Filmer, San Francisco, president; R. H. Trumbull, Marin county, vice-president; Francis V. Keesling, Warren Shannon, William P. Stanton, Hugo D. Newhouse, John P. McLaughlin and Richard J. Welch, San Francisco; Harry Lutgens, Marin county; Frank P. Doyle ta director of the California State Automobile Association) and Joseph A. McMinn, Sonoma county; Thomas Maxwell, Napa county; A. R. O'Brien, Mendocino county, and Milton M. McVay, Del Norte county. James Reed is general manager; W. W. Felt, Jr., secretary; George Harlan, general counsel, and John R. Buckstell, auditor.

The engineering staff is composed of Joseph B. Strauss, chief engineer; O. H. Ammann, Leon S. Moisseiff and Charles Derleth, Jr., consulting engineers, and Andrew Lawson, consulting geologist.

## Personal Mention

A. R. O'Brien left last evening for San Francisco and will attend a meeting of the board of directors of the Golden Gate Bridge and Highway district this morning, probably returning home tomorrow.

Claude Van Dyke was over from Stockton last week visiting relatives. Mr. Van Dyke is a member of the prominent Round Valley Van Dyke family and passed his boyhood in this county.

M. F. King, automobile man of North State street, left Saturday for a trip to King City, taking his mother back to her home there after a visit of several weeks in Ukiah.

Daniel Sanchez, son of Mr. and Mrs. A. Sanchez after a short visit at the home of his parents, has returned to the CCC camp at Orrick.

James Hurt, of Covelo, was called here Thursday on details involving a contract with the government in which he is interested.

Chet Hill and George Dane are in Round Valley working on some cabins the government is building in the forests of that section.


NEW LOW PRICES
On Highest Quality, California
WINES
From the Famous Graystone Cellars
St. Helena, Napa County
*Port, Muscatel, Angelica, Sherry*
Gallon Jug ..... $1.95 Full Quart ..... 60 cents
Half Gallon Jug ..... 1.05 Full Pint ..... 35 cents
A Fine Dry Table Claret, per gallon, 95 cents
*Ask for booklet "Wines and How to Serve Them," a helpful little booklet published by Biscaglia Bros., owners of Graystone Cellars*
DE SENAN'S
South State Street, Ukiah
*Distributor of Graystone and Paradise Wines*



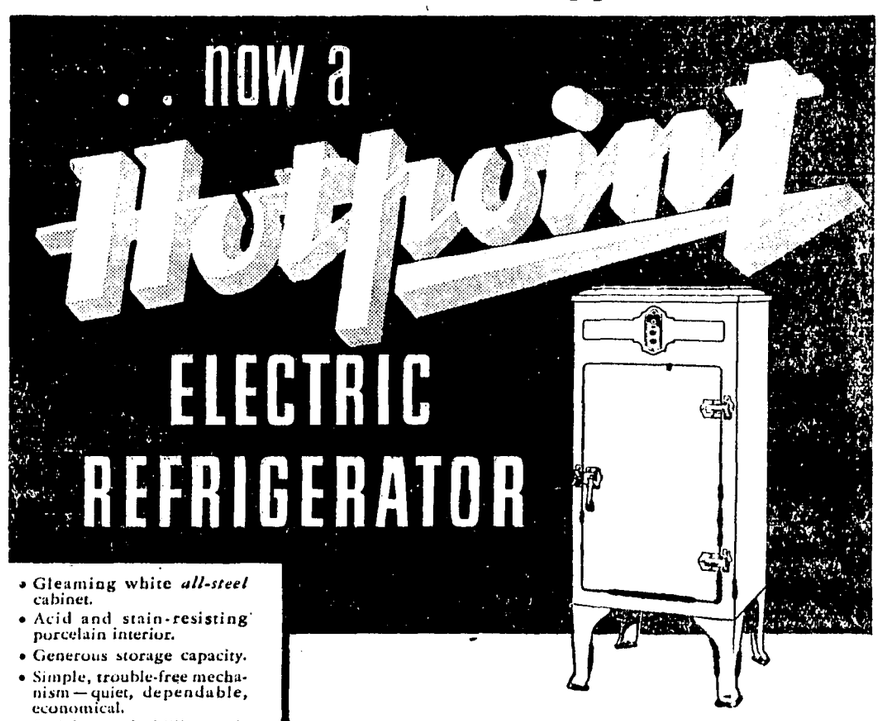
TRUE CALIFORNIA
HOSPITALITY
for CALIFORNIANS

*Fresh from the decorator's touch* — The house is yours: Cordial, old-time California friendliness greets you. Since my return, the Hotel Manx gleams with freshness. Nearly all rooms redecorated, refurnished, and the latest styles in colored tiled bath and shower. Circulating Ice Water, Dining Room and Coffee Shop in connection. Garage Service.
MEET ME AT THE MANX!
*Harvey M. Toy*
Managing Owner, Chairman California Highway Commission under Gov. Friend W. Richardson.
New Deal Rates
Detached bath—Single $1.50-$2.00
Detached bath—Double, $2.00-$2.50
With bath — Single $2.00-$2.50-$3.00
With bath — Double $3.00-$3.50-$4.00
HOTEL MANX
POWELL at O'FARRELL · SAN FRANCISCO


*Press Want Ads Always Bring Results*


TENDER, ACHING, SWOLLEN FEET
Moone's Emerald Oil Must Give Complete Satisfaction
*Or Money Cheerfully Refunded*
Your feet may be so swollen and inflamed that you think you can't go another step. Your shoes may feel as if they are cutting right into the flesh. You feel sick all over with the pain and torture, you'd give anything to get relief.
Two or three applications of Moone's Emerald Oil and in 15 minutes the pain and soreness disappears. A few more applications at regular intervals and the swelling reduces.
And as for Soft Corns and Callouses a few applications each night at bed time and they just seem to shrivel right up and scale off.
No matter how discouraged you have been with powders, footbaths or other applications, if you have not tried Emerald Oil then you have something to learn.
Morris Drug Co. and every other good druggist guarantees Moone's Emerald Oil to end your foot troubles or money back. D-2



In Millions of Homes the Name Hotpoint Stands for Dependable Economical Electrical Appliances!


• Gleaming white *all-steel* cabinet.
• Acid and stain-resisting porcelain interior.
• Generous storage capacity.
• Simple, trouble-free mechanism—quiet, dependable, economical.
• *Stainless steel* chilling unit—will never chip or rust—quick freezing.
• Temperature controlled at touch of finger.
• Guaranteed against workmanship defects and mechanical failure.
Priced as low as $128.50
Down Payment as low as $7.00
A NAME famous for decades in the electric appliance field now identifies itself with refrigeration! To the millions who know Hotpoint home appliances for their dependability and economy, this will be welcome news. To those who are looking for refrigeration standards symbolic of Hotpoint's reputation for quality and value, here is an exceptionally important message!
The new Hotpoint Electric Refrigerator is the crowning achievement of Hotpoint's long experience in the manufacture of electric home appliances. Combining all the features of present-day refrigeration standards, Hotpoint has added to them new refinements, new value, and above all, new standards of performance!
Come in and inspect the new Hotpoint Refrigerator. We have just the size for your kitchen at a price within your budget. What you save on food costs alone will more than meet the easy monthly payments.
R. L. BECKER
731 South State Street Telephone 602

# VICIOUS BULL ORDERED SHOT

## Valuable Animal Was Killed On Coast After Last Tragedy

Special Correspondence of The Press

POINT ARENA, April 24.—About five o'clock Saturday morning Theodore Pediante was hooked and gored by a bull on the John tSornetta ranch. Mrs. Stornetta and Vernon Wilson took the injured man to the Fort Bragg hospital where he died Tuesday morning. Mr. Pedianti suffered a punctured lung. The bull was a very valuable animal which Mr. Stornetta bought from the show ring at the State Fair.

**Injured Another Victim.**

Some time ago the bull hooked Walter Stornetta and he had several stitches taken in his side.

**Animal Killed.**

The bull was killed after the last accident.

**Civic Club News.**

The Civic Club held its regular business meeting Saturday afternoon. Several changes were made in by-laws. An important change was that affecting junior membership. Now junior members consist of all those under 18 years of age and all high school undergraduates regardless of age. Mrs. Wm. Stuart was elected director due to Mrs. Leroy Woodhead's resignation.

**To Play Cards.**

The club is giving a public card party the latter part of May. Watch for announcement of a definite date.

**Have Social Friday.**

The next social afternoon will be Friday afternoon ,April 27. Wednesday there will be a sewing session. It is hoped there will be a large crowd so a definite date can be set for future afternoons. If there are not enough interested, it will be discontinued.

**Old Fashioned Dance Tonight.**

Don't forget the old-fashioned dance Wednesday night, April 25.

**Two Sprained Ankles .**

During the past week, two of our boys had the misfortune to sprain an ankle, Warren Dutton and Walter Stornetta. Warren's catastrophe happened while high-jumping and Walter met his fate on the tennis court. Both boys have been using crutches since their injuries, unable to get about without them. The crutches have caused quite a sensation among the school students.

**Typing Contest Held.**

The past week members of the typing classes have had a contest to see who could type the most in 15 minutes, making not more than five mistakes. Those to succeed so far are Lawrence Gordon, John Acquistapace, Fred Deltorchio, Elmer Galletti and Barbara Beebe.

**Play Was Success.**

The play given Wednesday was one of the best the high school has given. Elmer Galletti in knee pants, as "Mama's Baby Boy," and Ida May Caylor, in a short dress and anklets, as "Papa's Baby Girl," were a big hit, especially with their baby talk. Quite a number of people attended and we are sure everybody enjoyed themselves. The cast of characters was as follows: Mrs. Shephard McLean, a young widow, Zella Farnsworth; Shephard McLean, her young son, Elmer Galletti; Luther Long, a widower, Tom Christensen; Juliet Long, his young daughter, Ida May Caylor; Mrs. Mathilda Blackburn, Mrs. McLean's mother, Helen Montgomery; Wilbur Warren, Shephard's young pal, Elmer Lawson; Sylvia Kline, Wilbur's girl friend, Roselle McMillen; Mrs. Carlotta Anglin, a friend of Mrs. McLean, Arline Hamilton; Cynthia Anglin, her young daughter, Alma Franci; Max Moore, a real estate agent, John Biaggi; Minnie, a young colored maid, Iris Anderson.

Before act one the high school glee club sang "Anchor's Away."

**They Took Part.**

Wednesday night the Girls' League acted out two skits between acts of "Mama's Baby Boy." The first was "Who's Afraid of the Big Bad Wolf" with the following cast: First Pig, Mary Pelligrini; Second Pig, Marcia Beebe; Third Pig, Jean Stuart; Wolf, Kathleen Crispin.

The other skit was the song "Down on the Farm," with Annie Albonico, Doris Gillmore, Marie Biaggi, Cora Gaspar, Marcie Beebe, Dorothy Walker, Kathleen Crispin, Jean Stuart, Irma Walker and Lorraine Bishop.

Both songs were accompanied by Elizabeth Biaggi.

**Public School Week.**

April 23 to 27 is Public Schools Week. This week has been set aside to draw attention to our public schools.

All schools of the Point Arena union high school district urge parents to visit the school of their district and to become acquainted with the work being done.

Friday evening, April 27, the schools will all join in presenting an evening of entertainment for you at Arena Theater. The program will begin at 8:30, and admission will be only your interest in the schools and in your children.

**F. F. A. Dance.**

The F. F. A. is putting on its third annual dance April 28. Each previous dance has been handicapped by rain, but the boys are hoping the third time is to be a charm and their dance a success. Ruben's Four will furnish the music. Come, let's have a big crowd.

**Many Were Immunized.**

Thursday morning Dr .H. O. Cleland and Mrs. Catherine Brown were in Point Arena at the high school to immunize for diphtheria and to vaccinate for smallpox. Quite a number of people took advantage of the visit to be immunized. Several teachers and students of the high school will probably have sore arms for a few days.

**A'Cappella Choir Here.**

Next Friday the A'Cappella Choir from Humboldt State Teachers Cottage at Arcata, are to give a concert in the high school auditorium. There will be no admission and the public as well as the school students are invited to attend. The affair will start at one o'clock. Following is the program: "Gloria Patri," "O Be Jayful in the Lord," "Dark-Eyed Sailor," "I Dream of Jeannie," "At Father's Door," "Weary My Heart With Thee Doth Plead," "Cherubim Song."

**Tennis Tournament.**

The tennis tournament given Sunday was very successful, and another is planned for some near Sunday. Two classes entered, the A and B. Fred Kirkland was winner of the A's, with Orlando Franci a close second. Theodore Galletti won the B class, with Joe Rinaldo second. Each entrant paid 25 cents entrance fee and spectators 10 cents each. Half the money went toward the new tennis net and the rest toward the prizes.

Mr. Drew's father and grandfather were visiting the Drew family this week.

**Repaired Movie Machine.**

Enos Nutt went to San Francisco Tuesday morning to take part of the moving picture machine down for repair. The sound nearly went out Saturday night and wasn't very good Sunday night.

Don Stuart is home from the Willits CCC camp.

The Mission Band had a meeting Thursday afternoon.

**Back From Valley.**

Howard Nutt, Mrs. Jacobsen and Mr. and Mrs. Hans Peterson returned from Sacramento Saturday night. While in Sacramento they went to Reno, Nevada, Lake Tahoe and Donner Lake with the Conways who are relatives of the Petersons. While at Donner Lake Howard Nutt found a gold nugget.

Henry Halliday went to Santa Rosa, Ukiah and San Francisco this week.

Mrs. A. H. Martin and son were San Francisco visitors Tuesday.

# Buick Production Boosted For April

During the first three months of 1934 motorists in the United States have purchased $17,510,103 worth of new Buick automobiles, W. F. Hufstader, vice-president and general sales manager of the Buick Motor Company announced today. By investing this huge sum in the products of the Buick Motor Company, it was pointed out, the country's automobile buyers have placed Buick in sixth position in the entire automobile industry from the standpoint of sales volume.

**Business Unusually Good.**

The first quarter of 1934 has shown a satisfactory increase over the corresponding 1933 period, particularly with respect to Buick's position in the industry, Mr. Hufstader said. During the first three months of this year Buick dealers delivered 12,051 cars at retail as against 9,672 in the first three months of 1933. Sales in March this year nearly doubled those of March, 1933, with 5,314 new cars delivered as compared with 2,965. During the last 10-day period in March this year, 2,365 cars were delivered to customers as against 1,526 in the corresponding 10-day period of 1933. Gross profits to Buick dealers in January and February were $2,206,486, the executive said.

**ROY LUCAS MOURNED**

(The Mendocino Beacon)

Friends of Roy Lucas in this section will be grieved to learn of his death which occurred at Ukiah Monday. Just a week previous he suffered a stroke of paralysis. Funeral services were held at Antioch, where he was buried in the Odd Fellows and Masonic cemetery. — Mr. Lucas had been a resident of the county upwards of 25 years.

**TO BE IN COVELO**

Catherine A. Brown, county health nurse, will be at Covelo April 30 and immunization against diphtheria and vaccination for smallpox will be provided. Treatment will be available for both grammar and reservation schools and parents are urged to bring their children under school age.

**HAVE A SON**

The home of Mr. and Mrs. Marion Bartolomei, of Talmage, was gladdened Thursday by the arrival of a nine-pound baby boy. Both Mrs. Bartolomei and baby are doing nicely.

**HAD NICE VISIT**

Miss Charlotte McGarvey is back from San Francisco where she enjoyed a visit of three weeks with relatives and friends.

Press Want Ads are sure to bring satisfactory results.


**DO YOU KNOW?**

**That there are a lot of rings and other Jewelry being made of Stainless Steel and sold as white gold? Unless you know how to tell the difference between the two metals you may be wearing the cheap stainless steel instead of white gold, as both look the same and wear the same. If we tell you an article is white gold it must be white gold or you can get your money back.**

**E. P. SMITH, Jeweler,**
**106 W. Standley St., Ukiah, Calif.**


**AT THE PALACE.**

The past few days the following Mendocino county people have been guests at The Palace Hotel: Mr. and Mrs. Fred Perkins, August West, Elizabeth Biggers, of Fort Bragg; A. A. Heeser, Mendocino; Abel Olsen and A. Breckenridge, Point Arena; Dan English, Glenn Barrass and Walter Winters, Covelo.

**ATTENDED CLASS**

Mr. and Mrs. W. K. Davis were in San Francisco last week, driving a new Chevrolet to the city. In San Francisco Mr. Davis attended a class of scientific shoe fitting, supervised by an eastern authority.

**HAS RECOVERED**

After an illness of a week County Superintendent of Schools F. D. Patton is again able to look after his manifold duties.

**LITTLE THEATRE OPENS**

(Continued from Page Four)

work-a-day world had not lured one of such evident and pronounced ability.

Miss F. Cameron Bull, as the cheerful, shouting, singing, whistling, egotistical Jack Oakie, complimented us by saying he was glad to be here in the remarkable Redwood Empire and to get a close-up of our Twilight Baseball League in action.

Miss Joan Fraser interviewed Miss Lucille Hansen as Clark Gable, the supreme sex appeal success of the silver screen, who told us how it feels to ride high on the tide of public popularity.

Beautiful Blanche Valette as Maurice Chevalier, the idol of Paris, whose screen success is well founded because 50,000,000 French women can't be wrong, and Georgette Ryan as the cunning Bay Le Roy were a featured event of the evening's entertainment. There is a native grace and gayety that goes with the Parisian blood that cannot be assumed so only one Frenchman can equal or excel another in these charming qualities. Blanche with all the aplomb of the débonair Maurice gave a charming rendition of his fascinating song, "In the Park in Spring."

Mrs. Louise Bernhard, the dramatic leader and teacher of Ukiah, represented that unrivalled character of the screen, beloved Marie Dressler, whom the master of ceremonies announced as friend, pal and knockout. Carrying her pet monkey, Mussolini, she gave a monologue from "Dinner At Eight" that won as much acclaim as the performance of the original Marie.

Miss Florence Ganter as Lupe Velez, was as vivacious and versatile as the marvelous Mexican and dressed in shimmering white with crimson trimming and accessories and corsage, she was more beautiful and of better bearing.

Clever Mary Scholl as Eddie Cantor in "Roman Scandals," singing "Keep Young and Beautiful," was too good to be true and won a regular ovation.

Olive E. Busch, newspaper woman, interviewed Mrs. Margaret Foster as Joan Crawford, the reigning queen of the silver screen. Mrs. Foster's grace and charm strongly rivalled that of the illustrious star whom she represented.

Miss Lillian Yandle as Ganet Gaynor, dressed in a Dresden print gown of green and gold over hoop skirts, was a fascinating figure as she sang one of the song hits of a recent Gaynor picture.

A cane ,a pair of baggy pants, a derby hat, a black mustache, a wiggly walk and a custard pie to throw and that was Charlie Chaplin, the reigning monarch of the movies in the silent days, well represented by Ellen Jung, who was very pleasing to her precious public.

Talented Marjorie Harris, as Constance Bennett, repeated the former's song success in "Broken Dreams."

Will Rogers, the best box office bet in Hollywood, was represented by Mrs. Bessie Jamison, the most popular amateur actress in Ukiah to the credit of both. She carried the lariet and told funny stories in Will's best manner to the great amusement of the audience.

A telegram was received from San Francisco announcing the inability of Leila Vevoda, as Al Jolson, to be present.

A note arrived from Mrs. Drusia Harris, as Mae West, explaining her absence on account of illness.

The master of ceremonies introduced Mrs. W. S. Merrell, who discussed certain phases of the motion picture industry.

On this grand opening night, Mrs. Saari, as director, received telegrams from friends throughout the Redwood Empire and wonderful baskets of flowers were sent by the leading florists and principal business houses of Ukiah, and friends.

The usherettes wore white and red uniforms and performed the work like experienced hands.

Paul Beaufort made the stage and the microphone was lent by C. A. Bernhard.

About half a hundred large pictures of the leading stars was contributed by the major producing firms of Hollywood and were used as table favors and wall decorations.

A sumptuous fried chicken dinner was served, each cover being marked by a beautiful corsage of sweet peas and maidenhair ferns.

It was the funfest of the club season and everyone was delighted and immensely grateful to Mrs. Saari and her assistants, except Postmaster E. P. Thurston who has been in hot water ever since as the fan mail has been so heavy his mail carriers are all threatening to strike or resign.

## Personal Mention

"Bill" Ray was down from Cummings last week.

L. D. Wade was here from Willits Friday on a tax-paying mission.

Mr. and Mrs. M. A. Carpenter were week-end visitors in San Francisco.

Arlington Foster was in Ukiah the past week from his home in Sebastopol.

Supervisor J. M. Rupe was here a few hours Friday from his home at Willits.

Mrs. Mabel Hirsch has returned from a six weeks' stay in the southern portion of the state.

Mrs. K. N. Hengeveld is home after having an enjoyable stay of several days with San Francisco relatives.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LEM SHIBLEY, Assistant Manager

| RATES WITH BATH | | DETACHED BATH | |
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| One Person | $1.50 to $2.00 | One Person | $1.00 |
| Two Persons | 2.00 to 2.50 | Two Persons | 1.50 |

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This bank co operates with Ukiah's wealth-producing enterprises by putting dollars to work in sound, local industries. And, next to keeping depositors' funds safe, this is our most important function!

Dollars in the bank are *useful, constructive* dollars. And our credit policies insure they are *safe* dollars.

**SAVINGS BANK**
**of Mendocino County**
UKIAH — HOPLAND

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**STOP THIS $4,000,000 LOSS !!!**

**Keep him *away* with PINE-TREL**

Every year $4,000,000 in Live Stock perishes from ineffective dressings after dehorning, castrating, and Barbed Wire cuts. Use—

**PINE-TREL**

it has the right consistency to stick; it keeps away the flies; it soothes and heals.

PINE-TREL is a purified and superior grade of Pine Tar. It can be used wherever you have been using Pine Tar . . . and with better results as PINE-TREL has no irritating free acids and contains neither dirt nor moisture. Beware of imitations. We have been appointed by the California Wool Growers' Association as their sole representative in the district for the sale of PINE-TREL. Be sure you get the genuine PINE-TREL. And if, for any reason, at any time, you are dissatisfied, bring us the sales-slip and tell us so. Keep the PINE-TREL and we will, without question or quibble, refund you the purchase price.

**WE ARE HEADQUARTERS FOR SHEEPMENS' SUPPLIES**

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| Wool Bags—1 to 5 | 60c |
| Six or over | 57c |
| Fleece Twine—1 to 10 pound lots | 17½c |
| Over 10 pounds | 16½c |
| Kemp's Branding Fluid— | |
| Black, one gallon | $1.85 |
| Red, one gallon | $2.00 |
| Cooper's Milk Oil Dip, per gallon | $1.10 |

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Gardens of the Orient

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